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Borsa Italiana S.p.A.

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[www.borsaitaliana.it](http://www.borsaitaliana.it)

## **BORSA ITALIANA'S COMPANIES GO TO ASIA**

- **BORSA ITALIANA'S 9<sup>TH</sup> "ITALIAN EQUITY ROAD SHOW" IN ASIA**
- **130 MEETINGS IN TOKYO, HONG KONG AND SINGAPORE**

Starting on 25 June in Tokyo and closing on 27 June in Singapore, after a stop in Hong Kong, Borsa Italiana's roadshow takes in the regions most important investment markets and is aimed at strengthening relationships between international investors and Italian listed companies.

This is the first time that Borsa Italiana has taken its Asian roadshow to Hong Kong following the success of previous trips to Singapore and Tokyo.

Organized in partnership with Bank of America-Merrill Lynch, Nomura and the Italian Minister of Foreign Affairs, Borsa Italiana will introduce some Italy's premier listed businesses to leading Asian investors. This year the following companies will take part in the roadshow: Ansaldo STS, Brembo, Brunello Cucinelli, EI Towers, ENI, Lottomatica, Recordati, Salvatore Ferragamo, Telecom Italia.

More than 130 meetings between the management of the participant companies and investors, representing 50 local investment firms, are planned.

Borsa Italiana's roadshows will continue over the year including investor introductions in North America and London, the latter through Borsa Italiana's successful Star Conference

“We are delighted with the high level of participation and interest we’ve received for our Asian Roadshow this year. This confirms that despite a turbulent European and Global economic backdrop, investors are always interested in meeting successful companies.” - commented Massimiliano Lagreca, head of Large Caps of Borsa Italiana -

“This year’s roadshow continues Borsa Italiana’s long-standing commitment to Italian listed business over many years, resulting in over 90% of institutional investments on the FTSE MIB coming from abroad. We are very much looking forward to our expanded Asian roadshow and introducing some of Italy’s premier business to Asian investors in Tokyo, Hong Kong and Singapore”

### **FOR FURTHER INFORMATION:**

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### **Borsa Italiana**

Borsa Italiana S.p.A. is one of Europe’s largest and most established stock exchanges with more than 330 companies listed across its markets. The Italian Exchange operates markets trading in Italian equities, bonds and derivatives. Markets include the MIV and STAR segments as well as IDEM, MOT, ETF Plus and AIM Italia Mercato Alternativo del Capitale for small cap companies. Since October 2007 Borsa Italiana has been part of the international diversified exchange business, London Stock Exchange Group.