

2nd October 2012

Borsa Italiana S.p.A.
Piazza degli Affari, 6
20123 Milano
www.borsaitaliana.it

STAR CONFERENCE 2012 IN LONDON

Today, Tuesday 2nd October, the twelfth edition of the Star Conference in London starts and it will end on Thursday 4th October. During the event 67 companies listed on Borsa Italiana STAR segment will meet with more than 40 fund managers and analysts – representing 50 houses of investment - in the headquarter of London Stock Exchange.

Today the STAR segment includes 67 listed companies (representing more than 10 typical sectors of “made in Italy). Since the birth of the segment in 2001, FTSE Italia STAR index has always outperformed the general index of the market: (+9.3% ytd, +13.0% since 2011, + 47.5%since 2005, +60.1% since 2003).

Foreign investors in STAR companies capital is 90 per cent of total institutional investors (28,8% North America, 23,8% UK, 1,6% Asia and Oceania, 35% rest of Europe).

To celebrate this edition of STAR conference on Wednesday 3 the opening of the London markets will be dedicated to ELITE companies.

ELITE is a Borsa Italiana project addressed to non-listed SMEs to support their grow. STAR could be a future goal to achieve for them. DBA Group, , Peuterey, Tecnocap and Welcome Italia on behalf of all the thirty Elite Companies will open the London markets in the ceremony that will be conducted by Mr Massimo Tononi, Chairman of Borsa Italiana.

Barbara Lunghi, *Head of Mid and Small caps markets*, said:

In this particular economic scenario it's crucial to sustain the growth of SMEs for the present and the future of Italy. Borsa Italiana is strongly committed on this through a number of initiatives. STAR Conference event in London aims to support companies promoting them with international institutional investors.”.

For further information, please contact:

Oriana Pagano
Federica Marotti

Media Relations +39 02 72426.360
media.relations@borsaitaliana.it

Borsa Italiana

Borsa Italiana S.p.A. is one of Europe's largest and most established stock exchanges with more than 330 companies listed across its markets. The Italian Exchange operates markets trading in Italian equities, bonds and derivatives. Markets include the MIV and STAR segments as well as IDEM, MOT, ETFPlus and AIM Italia Mercato Alternativo del Capitale for small cap companies. Since October 2007 Borsa Italiana has been part of the international diversified exchange business, London Stock Exchange Group.