

Luxury&Finance 2013: Borsa Italiana sees record numbers of luxury brands attending

- *Luxury, fashion and lifestyle companies, both public and private, meet with international investors*
- *Record number of meetings: more than 550 meetings requested by 130 international investors*

On 14 and 15 October, companies from the fashion and luxury sector met with international investors at Borsa Italiana's headquarters, in an exclusive road show held in collaboration with Vogue Italia. The event was attended by both listed and non-listed companies and supported by Bank of America Merrill Lynch, Banca IMI, JP Morgan and Mediobanca.

The public companies that attended were: Brunello Cucinelli, Gruppo Campari, Italian Independent Group, Luxottica, Moleskine, Piquadro, Poltrona Frau, Prada, Salvatore Ferragamo, Tod's and Yoox. Private companies in attendance included Maserati and Stefano Ricci.

The companies presented their financial results and future strategies to the international financial community, with more than 550 meetings between management and investors organised throughout the roadshow. 88 investment houses from America, Asia and Europe were represented over the two days.

Borsa Italiana provides luxury and fashion companies access to the most important specialised investment funds and the opportunity to increase their international profile, to support their growth and development plans.

Raffaele Jerusalmi, CEO of Borsa Italiana, said:

"Through this event and others like it, Borsa Italiana confirms its commitment to supporting the growth of development of Italian companies. The luxury, fashion and design sector is of great



Press Release

14 October 2013



importance to the whole Italian economy and in particular Milan. Our city has the ambition to become the world leader in this particular field and Borsa Italiana, thanks to its global network of banks and institutional investors, is able to help companies to raise capital to finance their plans to grow both domestically and abroad. Luxury&Finance, organised in partnership with Vogue Italia and with the support of four banks is just one of the services offered by Borsa Italiana to facilitate investors and listed companies coming together".

Luca Peyrano, Head of Continental Europe Primary Markets at London Stock Exchange Group, added:

"Borsa Italiana is a point of reference for luxury brands looking to the financial markets for growth. In the last few years, Milan has been able to consolidate its position as a leader in the luxury and finance sectors, attracting high-profile IPOs which grab the attention of investors from around the world. We believe that the success of this event proves once again the natural relationship between the luxury industry and the financial sector".

For further information, please contact:

Oriana Pagano
Federica Marotti

Media Relations

+39 02 72426.360

media.relations@borsaitaliana.it

Borsa Italiana

Borsa Italiana S.p.A. is one of Europe's largest and most established stock exchanges with more than 330 companies listed across its markets. The Italian Exchange operates markets trading in Italian equities, bonds and derivatives. Markets include the MIV and STAR segments as well as IDEM, MOT, ETFPlus and AIM Italia Mercato Alternativo del Capitale for small cap companies. Since October 2007 Borsa Italiana has been part of the international diversified exchange business, London Stock Exchange Group.



London

Stock Exchange Group