

# Borsa Italiana hosts its 2014 Luxury & Finance event

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- *Listed and private companies from the fashion, luxury goods and lifestyle sectors meet international investors*
- *Over 450 meetings organised by more than 100 international investors*

Borsa Italiana today hosts its third Luxury & Finance event, where private and publicly listed Italian companies from the fashion and luxury sector will meet with international investors.

The road show has been organized by Borsa Italiana in collaboration with Vogue Italia and with the support of Banca IMI, Bank of America Merrill Lynch, J.P. Morgan and Mediobanca.

More than 450 meetings have been arranged between the participating companies and over 100 investors from 75 investment houses. Investors come from Europe and North America, demonstrating a strong interest and the international role played by Borsa Italiana.

**Raffaele Jerusalem, CEO of Borsa Italiana, said:**

“Supporting Italian businesses is crucial to Borsa Italiana. Our Luxury & Finance event facilitates the engagement between companies from the fashion and luxury sector and the international financial community. We want to support these companies in raising the capital they need to fund their ambitious global expansion plans.

**Luca Peyrano, Head of Continental Europe Primary Markets at London Stock Exchange Group, added:**

“Borsa Italiana continues to support companies from Italy’s fashion, luxury goods and



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lifestyle sectors, with over 1.2 billion raised by these businesses in the last three years on our markets. Our ambition is to support these businesses all the way through the funding lifecycle and solidify Milan and Borsa Italian's foundation in the luxury goods industry."

Public companies attending include:

Aeffe, Brunello Cucinelli, Damiani, Gruppo Campari, Italia Independent Group, Luxottica, Moncler, Piquadro, Prada, Salvatore Ferragamo, Tod's e Yoox.

Private companies attending include:

Eataly, Golden Goose Deluxe Brand

You can follow Luxury & Finance on Twitter: @BorsaitalianaIT

#luxuryfinance2014

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### Borsa Italiana

Borsa Italiana S.p.A. is one of Europe's largest and most established stock exchanges with about 340 companies listed across its markets. The Italian Exchange operates markets trading in Italian equities, bonds and derivatives. Markets include the MIV and STAR segments as well as IDEM, MOT, ExtraMOT, ExtraMOT PRO, ETFplus and AIM Italia Mercato Alternativo del Capitale for small cap companies. Since October 2007 Borsa Italiana has been part of the international diversified exchange business, London Stock Exchange Group.



**London**

Stock Exchange Group