

## Global investors attend 13th edition of STAR Conference at Borsa Italiana

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- *Record number of meetings; more than 1500*
- *57 STAR companies and 38 ELITE companies attend the conference*
- *175 investors from 125 different investment houses attend from around the world*

On 25 and 26 March, investors from Italy and around the world, attended Borsa Italiana to meet with a wide range of STAR and ELITE companies.

The 2014 edition of the biannual conference, which takes place in Milan and London, set a number of records including the most meetings scheduled, with more than 1500 taking place over both days; an average of 44 investor meetings for each company.

Over the course of the event 57 STAR companies presented their business plans in a variety of public presentations and in one-to-one meetings. As well as this, 38 ELITE companies (<http://elite.borsaitaliana.it/it>) also attended the conference, receiving support from a dedicated networking and meeting area, which provided access to institutional investors and coaching from STAR companies.

The conference was also hosted in conjunction with Equity Markets Partners, who share Borsa Italiana's commitment to supporting companies grow through access to the financial markets.

<http://www.borsaitaliana.it/starconference-2014/homepage/homepage.htm>



## **The STAR segment: Overview**

The STAR segment comprises of 68 listed companies with a total market capitalization of €26.6 billion, an increase of 85 per cent on 2013 (€14.32 billion). The average market capitalization of each company was €391 million. The conference also confirmed the importance of international investors in supporting STAR companies. 92% of institutional investors in STAR shareholder base are foreign (30% North America, 23% UK and 35% rest of Europe).<sup>1</sup>

The FTSE Italia STAR index has recorded +11.8% performance since the end of 2013. The index representing the STAR segment has consistently outperformed FTSE Italia All-Share: +45.8% since the end of 2012 and +127.2% since the end of 2003 (date of 24 March 2014 ).

Even in terms of liquidity 2013 has been a positive year for STAR segment, which have traded €2,7 billion shares in 2013, compared to €1,8 billion shares in 2012 and recording trades for €1 billion shares in just the first two months of 2014.

For turnover traded STAR segment reached €9,4 billion in 2013, compared to €5,5 billion traded in 2012. In the first two months of 2014 have already been traded €3,5 billion euro.

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<sup>1</sup> Factset; date of February 2014

Barbara Lunghi, Head of Small & Mid Caps Market, Borsa Italiana said:

"The record number of meetings scheduled by investors confirms that the STAR Conference is an important meeting point for growing companies and the international investment community.

Equity in STAR companies continues to offer good liquidity, which makes the stocks particularly attractive to international investors. This is reflected in the large numbers of investors that we saw attend the 13<sup>th</sup> edition of the Conference. Liquidity, transparency and governance have always been the core principles of STAR, which together with Borsa Italiana's continued commitment to innovation and partnership with the international financial community, have made it the great success that it is".

STAR companies attending the 13<sup>th</sup> edition of the Conference are:

ACOTEL GROUP; AMPLIFON; ASCOPIAVE; B&C SPEAKERS; BANCA  
FINNAT; BANCA IFIS; BB BIOTECH; BIANCAMANO; BIESSE; BOLZONI;  
BREMBO; CAD IT; CAIRO COMMUNICATION; CEMBRE; CEMENTIR  
HOLDING; CENTRALE LATTE TORINO; DADA; D'AMICO I.S.; DATALOGIC;  
DEA CAPITAL; DIGITAL BROS; EI TOWERS; EL.EN.; ELICA; EMAK;  
ENGINEERING; ESPRINET; EUROTECH; EXPRIVIA; FALCK RENEWABLES;  
FIDIA; FIERA MILANO; GEFRAN; GRUPPO MOL; IGD; IMA; INTERPUMP  
GROUP; IRCE; ISAGRO; LA DORIA; LANDI RENZO; MARR; MOLESKINE;  
MONDO TV; PANARIAGROUP INDUSTRIE CERAMICHE; PRIMA  
INDUSTRIE; RENO DE MEDICI; REPLY; SABAF; SAES GETTERS; SERVIZI  
ITALIA; SOGEFI; TAMBURI I. P.; TESMEC; TXT E-SOLUTIONS; VITTORIA  
ASSICURAZIONI; ZIGNAGO VETRO



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# Press Release

25 March 2014

ELITE companies making public presentations at STAR Conference are:  
ANGELANTONI TT; CEFRIEL; CONTACTLAB; DOCFLOW ITALIA;  
GERVASONI; GOLDLAKE ITALIA; GRUPPO CASTELLINI; OBJECTWAY;  
OPPENT; PLASTICA ALFA; SNATT LOGISTICA; TECH-VALUE; TUVIA  
GROUP; WELCOME ITALIA; ZUCCHETTI GROUP

Brokers attending STAR conference 2014 are: Banca IMI, Equita SIM,  
Intermonte, Mediobanca, Banca Akros, Kepler Cheuvreux, Banca Aletti and  
Banca UBI.

STAR Conference on Twitter: @BorsaitalianaIT #STARConf2014

**For further information, please contact:**

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## Media Relations

Federica Marotti  
Oriana Pagano

+39 0272426 360  
[media.relations@borsaitaliana.it](mailto:media.relations@borsaitaliana.it)

## Borsa Italiana

Borsa Italiana S.p.A. is one of Europe's largest and most established stock exchanges with about 330 companies listed across its markets. The Italian Exchange operates markets trading in Italian equities, bonds and derivatives. Markets include the MIV and STAR segments as well as IDEM, MOT, ExtraMOT, ExtraMOT PRO, ETFplus and AIM Italia Mercato Alternativo del Capitale for small cap companies. Since October 2007 Borsa Italiana has been part of the international diversified exchange business, London Stock Exchange Group.



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