

Borsa Italiana welcomes Triboo Media on AIM Italia: 5th IPO of the year

Triboo Media, the specialist online advertising strategy and digital publishing company debuts today on AIM Italia.

The company's IPO raised €24 million, with a post-admission free-float of 37.7% and market value of €63.6 million.

Banca IMI is the selected Nomad.

Barbara Lunghi, Head of Mid & Small Caps of Borsa Italiana, said:

"Triboo Media is a dynamic company which has experienced significant growth in only a few years. We are pleased that it has chosen a listing as to help it realise its future projects. This new generation of entrepreneurs has a more open approach towards the capital markets.

AIM Italia's positive trend started in 2013 and remains strong in the first few months of the year. Triboo Media is the fifth IPO to date this year on Borsa Italiana's market for small and mid caps".

Triboo Media will list tomorrow on FTSE AIM Italia, which now includes 41 companies.

From the end of 2013, FTSE AIM Italia performed +4.24%.

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Borsa Italiana

Borsa Italiana S.p.A. is one of Europe's largest and most established stock exchanges almost 330 companies listed across its markets. The Italian Exchange operates markets trading in Italian equities, bonds and derivatives. Markets include the MIV and STAR segments as well as IDEM, MOT, ETFPlus and AIM Italia and MAC for small cap companies. Since October 2007 Borsa Italiana has been part of the international diversified exchange business, London Stock Exchange Group.



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